

WHAT ARE THE BENEFITS OF MEMBERSHIP IN THE ASSOCIATION OF MANITOBA BOOK PUBLISHERS (AMBP)?

SUPPORT

- Through an office dedicated to serving Manitoba publishers.

A CENTRALIZED INFORMATION RESOURCE

- AMBP distributes information from a variety of government and industry sources to help keep Manitoba publishers updated on relevant issues.

PROMOTION – JOINT MARKETING PROJECTS

- Social media activities and public outreach events and projects
- Outreach activities to schools and libraries including displays, catalogues and presentations
- Displays at various trade shows and fairs
- Collective marketing materials promoting local books, the industry, and the role of a publisher
- Publisher of *Prairie books NOW*, a free magazine promoting Prairie books

ADVOCACY

- AMBP is in regular contact with representatives from local, provincial and national funding bodies and government as we continue to advocate for publishing in Manitoba and represent the industry on issues that impact the creation of Canadian literature
- The AMBP also undertakes the holiday lobbying project (providing books along with current information about publishing to Members of Parliament, Members of the Manitoba Legislative Assembly, city councillors and others).

PROFESSIONAL DEVELOPMENT

- Low cost or free professional development opportunities and free member-sharing round-table discussions on a variety of topics

NETWORKING OPPORTUNITIES

- The AMBP continues to help keep members in touch with members through events and committee work

CURRENT FEE DETAILS

- Associate member fee is \$200 annually (all new members are admitted as associate members for a two-year period).
- Active member fees are based on a sliding scale between \$300 and \$600 annually